

maxeda
DIY Group

collection
2024





New Maxeda lamp shade concept

The Epitome of Product Presentation, our approach suggests utilizing the top of each shelf as the primary display area. This platform will spotlight actual products from different series - such as hanging lamp fixtures, table lamp fixtures, and wall lamp fixtures - enabling customers to envision them in a real-life context. Coupled with striking background effects, these displays help customers appreciate the aesthetic and functionality of our offerings.

A World of Customization at Your Fingertips In the section just below the top layer, we dedicated space to illustrate the variety of color and material options for each product series. Here, customers can interact with physical samples, gauging the texture and quality of materials firsthand, and comparing the palette of available colors. To simplify this process, we suggest adding QR codes to each color and material sample. A quick scan will direct customers to an online catalog where they can view products in the selected variant, facilitating a seamless blend of offline and online shopping experiences.

Enhanced Inventory Management & Streamlined Fulfillment the shelf's lower layers, constituting five tiers, are specifically designed to store lampshades corresponding to the various fixture series displayed. As these lampshades are compatible with all the fixtures, customers can mix and match to create their unique lighting solutions.

By leveraging this optimized display strategy, retailers can substantially reduce the number of product variants needed on-site, leading to lower stock levels and significant cost savings. Moreover, when a particular variant is running low, the retailer can promptly request restocking, ensuring customers can access their chosen products without any delay.

The introduction of direct, next-day delivery from our warehouse further simplifies inventory management for our retail partners. This also guarantees customers receive their preferred products promptly, even when not physically present in-store.

In Conclusion as online shopping continues to dominate the retail landscape, physical stores must adapt and innovate to stay competitive. Our approach to revamping product display shelves offers an effective solution to this challenge. By combining interactive displays, effortless online browsing, and efficient inventory management, we provide a superior shopping experience that not only reduces overheads for retailers but also ensures customers have access to a broad range of product variants. By implementing our proposal, retailers will surely gain a significant competitive edge in the market.

Reduced Environmental Impact: Lighting the Way to a Cleaner Future



Lampshades

Our product display shelf showcases an array of lampshades, each boasting its own unique set of features, all designed with the philosophy of sustainability and convenience in mind. From recyclable paper lampshades to the natural style of bamboo woven materials, these items embody the perfect blend of environmental consciousness, functionality, and style.

- Recyclable Paper Lampshades
- Velvet Material Lampshades
- Environmentally Friendly Texture Paper Lampshades
- Eco-friendly Cotton Lampshades
- Natural Bamboo Lampshades

Harnessing the Power of Knock-Down Design

Every lampshade in our collection features a remarkable Knock-Down (KD) function, a design principle prioritizing disassembly and reassembly with ease. This function signifies that each lampshade can be 'knocked down' into smaller components, enabling them to be flat-packed for transportation and storage.

The advantages of the KD function are numerous. For our customers, it translates into a wealth of conveniences. Firstly, it greatly minimizes the footprint of the product when not in use, making it easier to store or transport.

Secondly, the KD function reduces shipping costs as a flat-packed item takes up less space, allowing for more efficient logistics and delivery. This saving is then passed onto our customers, offering them high-quality products at more affordable prices.

Finally, the KD function aligns with our commitment to sustainability. By reducing the space needed during transportation, we can lower our carbon emissions, contributing to a healthier planet. With the KD function, customers are not only purchasing a stylish and practical product but also making an environmentally conscious decision.

In Conclusion

At the heart of our product line is a strong commitment to sustainability, thoughtful design, and the needs of our customers. Our range of lampshades—whether recyclable paper, velvet, texture paper, cotton, or bamboo—offer options for everyone, without compromising on environmental responsibility. The convenience of their KD, or knock-down, structure simplifies transportation and storage, providing further testament to our dedication to eco-conscious solutions for modern living. Explore our product display shelf and discover how our lampshades can illuminate your spaces in style while keeping the planet in mind.

The marvelous Versatile Range of Lighting Fixtures

Our product line boasts an extensive collection of lighting fixtures, designed for compatibility with E27 bulbs. Each fixture has been thoughtfully designed to pair seamlessly with our range of lampshades, offering customers the ability to create customized lighting solutions that reflect their personal style and functional requirements.

Table Lamps: our table lamps provide simplicity, elegance, and practicality. Featuring a 1.8-meter VDE tested cable and switch, these lamps ensure safety and reliability. these lamps are suitable for any E27 bulb of your choice, allowing you to select the ideal brightness and color temperature for your needs.

USB-Compatible Table Lamps: our USB-compatible table lamps offer added functionality for the modern user. Alongside the standard 1.8-meter VDE approved cable and switch, these lamps include a built-in USB charging port, ideal for charging smartphones or other devices. Simply select your preferred E27 bulb to complete this multifunctional lighting solution.

Wall Lamps: our wall lamps, featuring a VDE tested 1.8-meter cable and switch, offer a unique combination of style and functionality. Ready for installation with your preferred E27 bulb, these fixtures provide targeted lighting for specific areas or act as a highlight for wall art and other decorative pieces.

Pendant Lamps: make a bold statement with our pendant lamps, available in 1L, 2L, and 3L options. Each pendant lamp features a 1.2-meter adjustable cable, tested and approved by VDE, which allows you to alter the hanging height according to your space and aesthetic preferences.

Floor Lamps: for broader lighting solutions, our floor lamps come in an array of shapes and sizes. Each fixture comes with a VDE tested cable and dimmer switch, giving you full control over the light intensity to suit every occasion. All you need is an E27 bulb to bring your floor lamp to life.



Promoting Sustainability with FSC-Certified Packaging

We are proud to underscore our commitment to sustainability and responsible resource management by utilizing FSC (Forest Stewardship Council) certified packaging for our products. FSC certification guarantees that the materials used in our packaging come from responsibly managed forests that provide environmental, social, and economic benefits.

Our FSC-certified packaging is not just a testament to our eco-friendly initiative, but also serves a practical purpose for both our customers and staff. Each box is clearly labeled with comprehensive product information, allowing you to know exactly what's inside without having to open it. Whether you're a customer seeking a specific item or a staff member trying to organize stock, this clear and precise labeling system ensures efficiency and ease of use.

Color indication is another valuable feature of our packaging design. Each box displays a distinct color that corresponds to the product within, allowing for quick identification. This color-coding system further streamlines the process of locating and organizing products, saving both time and effort for our customers and staff.

However, the heart of our packaging lies in its FSC certification. By choosing FSC-certified packaging, we're contributing to the conservation of forests and wildlife habitats, promoting the rights and well-being of workers, and fostering economic prosperity in forest communities. This packaging approach reflects our broader commitment to sustainability, allowing our customers to make environmentally-conscious choices when selecting their lighting solutions.



Upholding Quality Standards with DEKRA Certification

At the core of our business is a steadfast commitment to quality and safety. This is why all our lampshades and fixtures undergo rigorous testing by DEKRA, one of the world's leading safety organizations. Adherence to DEKRA's stringent standards ensures that our products are reliable, safe, and of the highest quality.

Our lampshades have been tested for compliance with the Restriction of Hazardous Substances (RoHS), a standard that restricts the use of specific hazardous materials found in electrical and electronic products. By adhering to the RoHS standards, we guarantee that our lampshades do not contribute to the pollution of the environment and are safe for our customers.

Moreover, all our lighting fixtures have been tested by DEKRA and proudly carry the DEKRA seal, indicating their conformity to various international safety standards. This seal is a symbol of assurance that the fixtures you purchase from us are safe and of high quality. DEKRA's seal serves as a testament to our commitment to providing our customers with products that they can trust and rely on.

In essence, the presence of the DEKRA seal and adherence to RoHS standards are indicative of our relentless pursuit of excellence and our commitment to protecting both our customers and the environment. As you choose our products, you can be confident in their safety, reliability, and quality, backed by renowned international certifications.



Enhancing Product Presentation with Interactive Displays

Our product presentation is thoughtfully divided into two segments, each with its distinct purpose: the stock presentation standing at 120cm and the sample presentation at a slightly taller 130cm. At the very top of the stock presentation, we have implemented an information banner that provides clear descriptions of our diverse products and the various combination possibilities.

Leveraging the power of QR codes, we empower customers to easily access comprehensive information about our products. By simply scanning the QR code, customers can:

- Access a succinct video that explains the myriad product options available.
- View the range of lighting fixtures on the Maxeda website, displayed in combination with lampshades in all available color options.
- Explore the variety of lampshades on the Maxeda website, available in an array of color options.
- Recognizing that we cannot display every color option and lighting fixture in the physical stock presentation, we provide clear guidance on the information banner about what options are available in-store and what additional options can be bought online.

In-store, we offer lampshades in four sizes and five colors, which can be combined with any of our six different lighting fixtures (including table lamps, wall lamps, and pendant lamps). Online, we extend our offerings with an additional two sizes and three extra color options, compatible with our range of floor lamps.

Furthermore, we have constructed five distinct modules, each showcasing a different material, shape, and combination possibilities. These modules help customers visualize the look and feel of different product combinations, aiding in their selection process.

In summary, our interactive product presentation, empowered by technology and thoughtfully designed displays, offers customers a comprehensive and seamless shopping experience, whether they choose to shop in-store or online.



Eco-Cotton Lampshades: Embrace Sustainability and Style

Introduction

In a world where sustainability and style go hand in hand, eco-conscious consumers are seeking environmentally friendly alternatives in every aspect of their lives. From clothing to home decor, the demand for eco-friendly materials is on the rise. That's where eco-cotton enters the spotlight, revolutionizing the lighting industry with its sustainable production methods and numerous advantages. Our collection of eco-cotton lampshades offers a delightful blend of style, responsibility, and enchantment, illuminating your home with eco-friendly elegance.

Superior Quality and Aesthetic Appeal: Radiating Elegance

Our eco-cotton lampshades prioritize sustainability without compromising on quality or aesthetic appeal. The fabric boasts a soft and luxurious texture, creating a pleasant and inviting ambiance in any room. With its natural breathability, the lampshades allow for better air circulation, enhancing the lighting experience. By choosing our eco-cotton lampshades, you infuse your living spaces with an element of elegance while embracing sustainable practices. The attractive appearance and captivating designs of these lampshades become a focal point, effortlessly elevating your interior decor.

Enhanced Lighting Experience and Emotional Connection: Illuminating Serenity

Beyond sustainability and aesthetics, our eco-cotton lampshades offer a unique and delightful lighting experience. The fabric's texture and composition create a warm and comforting glow, casting soft and gentle patterns throughout the room. As the light filters through the eco-cotton fibers, it transforms your space into a sanctuary of tranquility and serenity. Whether you seek a cozy reading nook or an intimate dining area, our lampshades evoke a sense of calm and contentment, allowing you to unwind and connect with your surroundings on a deeper level.



USB-port
charging



dimable
beautiful light



CCT
dim to warm
beautiful light



DEKRA
tested

Product sizes:

20cm

product size 20x20x13

packaging size 22x22x5

30cm

product size 30x30x17

packaging size 32x32x5

40cm

product size 40x40x22

packaging size 42x42x5

Colors:



The Colorful Velvet lampshades: Luxurious Charm and Radiant Elegance

Introduction

Our Colorful Velvet lampshades, where opulence meets functionality. Crafted with exquisite velvet material and enhanced with a golden inside high reflection material, these lampshades embody luxury and elegance. Each piece is thoughtfully designed to create a shining lighting effect that adds a touch of warmth and sophistication to any interior space. With a wide range of colors and sizes available, our Colorful Velvet Series Lamp seamlessly integrates into your customers decor, ensuring a perfect combination of style and ambiance.

Velvet's Luxurious Appeal: A Visual Delight

The choice of velvet fabric for our lampshades offers a myriad of advantages. Velvet's distinctive texture adds depth and visual interest, creating a sense of luxury and refinement. The softness and plushness of velvet provide a comforting and inviting ambiance. When combined with the golden inside high reflection material, the lampshades emit a radiant glow that enchants the surroundings. The result is a visually stunning lighting experience that adds a touch of opulence to your interior space.

Versatile Design Options: Colors that Inspire

Our Colorful Velvet Series Lamp is available in a wide range of colors, allowing your customer to find the perfect match for your decor style and preferences. Whether you prefer rich jewel tones, sophisticated neutrals, or vibrant hues, our collection has something to offer. The versatility of velvet enables us to create lampshades that seamlessly blend with various interior styles, from modern and minimalist to classic and eclectic. Let the colors of our velvet lampshades inspire and elevate your customers living spaces.

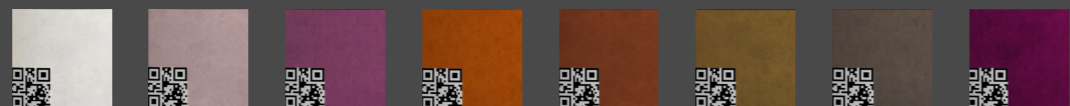
Product sizes:

20cm
20cm
30cm
40cm

product size 20x20x13
product size 20x20x30
product size 30x30x17
product size 40x40x22

packaging size 22x22x5
packaging size 22x22x5
packaging size 32x32x5
packaging size 42x42x5

Colors:



Recycled Paper Series Lampshades: Illuminate with Eco-Friendly Elegance

Introduction

Are you searching for the perfect combination of sustainability and style to light up your space? Look no further than our stunning collection of lampshades made from recycled paper. These eco-friendly lampshades not only contribute to a greener environment but also add a touch of elegance to any room. Available in various colors and sizes, including 20cm, 30cm, and 40cm, our recycled paper series lampshades offer a sustainable lighting solution that embraces both form and function.

A Symphony of Design and Sustainability

Our lampshades are meticulously crafted from recycled paper, demonstrating our commitment to environmental conservation and reducing waste. Each shade is thoughtfully designed to seamlessly fit onto an E27 lamp holder, making it compatible with a range of lighting fixtures. Whether you prefer a table lamp base, a wall lamp fixture, or a pendant lamp fixture, our lampshades effortlessly combine with your chosen lighting elements to create a cohesive and stylish look.

Enlightening Features

One of the remarkable features of our lampshades is their ability to enhance not just the surroundings but also the shade itself. By utilizing recycled paper, our lampshades create a captivating interplay of light. When paired with an LED bulb, the lampshade not only illuminates the area beneath it but also emits a soft, diffused light that radiates from within the shade. It's a harmonious symphony of illumination that adds a touch of magic to any space.

Let Your Light Shine Responsibly

When you choose our recycled paper series lampshades, you're not just illuminating your space; you're illuminating a path to a more sustainable world. By supporting the use of recycled materials, you actively contribute to environmental conservation, waste reduction, and the promotion of a circular economy. Let your light shine brightly while making a positive impact on the planet.

Product sizes

20cm

product size 20x20x13

packaging size 22x22x5

30cm

product size 30x30x17

packaging size 32x32x5

40cm

product size 40x40x22

packaging size 42x42x5

Colors:



The Unique Hand-Painted Mix Color Paper lampshades: Unparalleled Beauty

Introduction

Introducing our Unparalleled Unique Hand-Painted Mix Color Paper Series Lamp, where creativity and sustainability converge. Crafted with recycled paper and available in three sizes - 20cm, 30cm, and 40cm - these lampshades are not just lighting fixtures, but works of art that illuminate your space with captivating beauty. Each lampshade is meticulously hand-painted, ensuring that every piece is a unique expression of creativity. With a wide variety of colors and sizes available, we can customize our lampshades to meet your specific needs, ensuring a perfect fit for your customers interior space.

The Art of Recycled Paper: Sustainable Beauty

We are committed to sustainability, and that's why we use recycled paper to produce our lampshades. By utilizing recycled materials, we reduce waste and contribute to a greener future. The uniqueness of the paper texture adds a distinctive charm to our lampshades, making each piece truly unparalleled. The recycled paper not only showcases our commitment to the environment but also offers a visually appealing texture that enhances the overall aesthetic of the lampshade.

Hand-Painted Masterpieces: Creativity in Every Stroke

What sets our Unparalleled Unique Hand-Painted Mix Color Paper lampshades apart is the artistry behind it. Each lampshade is carefully hand-painted, resulting in a one-of-a-kind masterpiece. Our skilled artists infuse their creativity into every stroke, ensuring that no two lampshades are exactly alike. This means that you will own a piece that is truly unique, reflecting the creativity and passion of the artist. The hand-painted designs bring a sense of art and individuality into your space, making a bold statement and sparking conversations.

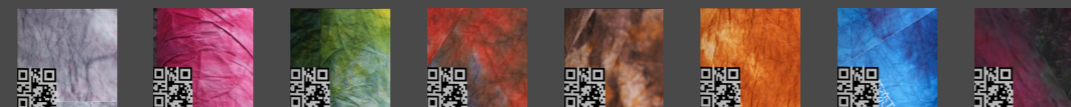
Customizable Options: Perfect Fit for Your Space

We understand that every space is unique, and that's why we offer a wide range of colors and sizes for our Unparalleled Unique Hand-Painted Mix Color Paper Series Lamp. Whether you're looking for a vibrant and bold statement piece or a subtle and soothing addition to your decor, we have the perfect color option for you. Additionally, we can customize the lampshade size to ensure a perfect fit for your specific space. Let us bring your vision to life and create a lampshade that perfectly complements your interior.

Product sizes

20cm	product size 20x20x15	packaging size 22x22x5
20cm	product size 20x20x22.5	packaging size 22x22x5
20cm	product size 20x20x30	packaging size 22x22x5
40cm	product size 40x40x28.5	packaging size 42x42x5

Colors:



The Exquisite Bamboo lampshades: Embrace Sustainable Sophistication.

Introduction

Introducing the Exquisite Bamboo Collection by Tangla Lighting - a captivating series of lighting products that combines sustainable sophistication with natural elegance. Crafted with utmost care and inspired by the grace of nature, this collection showcases the timeless beauty of bamboo. With a variety of pendant lamps, wall lamps, table lamps, and floor lamps, our Exquisite Bamboo Collection offers a diverse range of lighting options to suit every interior space, allowing you to illuminate your home with eco-conscious charm.

Sustainable Sophistication: A Greener Choice

At Tangla Lighting, we are committed to sustainability, and that's why we have chosen bamboo as the primary material for our Exquisite Bamboo Collection. Bamboo's rapid growth and minimal environmental impact make it an ideal choice for eco-conscious individuals. By selecting our bamboo lighting products, you not only adorn your home with stunning fixtures but also contribute to a greener planet. Experience the perfect blend of style and sustainability with our Exquisite Bamboo Collection.

Natural Elegance: Timeless Beauty

Each piece in our Exquisite Bamboo Collection is meticulously handcrafted to showcase the inherent beauty of bamboo. The natural aesthetics of this versatile material add a touch of warmth and elegance to any setting, creating a harmonious ambiance that soothes the senses. Whether your interior style is modern or traditional, our bamboo lampshades seamlessly integrate into your decor, infusing it with a serene and earthy allure. Embrace the natural elegance of bamboo and transform your living spaces into havens of tranquility.

Artistry in Design: Captivating Patterns and Forms

Our skilled artisans have harnessed the potential of bamboo, shaping it into intricate patterns and captivating forms. The versatility of this remarkable material allows us to create lampshades with stunning textures, innovative weaves, and mesmerizing light diffusion. Immerse yourself in the captivating interplay of light and shadow as our bamboo lampshades cast enchanting patterns, transforming any space into a haven of tranquility and artistry. Experience the artistic craftsmanship that sets our Exquisite Bamboo Collection apart.

Product sizes

20cm
30cm
40cm

product size 20x20x13
product size 30x30x17
product size 40x40x22

packaging size 22x22x5
packaging size 32x32x5
packaging size 42x42x5

Colors:



Thank you. 



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